

“ Blah, blah, **morning**, blah, blah, **environmental policy**, blah, blah, **corporate responsibility**, blah, blah, **public commitment**, blah, blah, **low carbon aspirations**, blah, blah, **climate change**, blah, blah, **sustainable objectives**, blah, blah, **cradle to cradle**, blah, blah, **consumer demands**, blah, blah, **how?** blah, blah, blah, blah...”



**‘Commitment’, ‘Objectives’, ‘Aspirations’. Inspiring board room Words... but is there really any Action?**

At a time of unprecedented consumer concern over the state of our environment, customers are already starting to select suppliers and products based on environmental metrics as well as the price tag - it's a strong trend set to continue. So if you can't produce defensible environmental performance data for your business, its services or products, it really is time you could.

Delta-Simons Shining Earth™ can help your organisation deliver its Corporate Responsibility promises whilst retaining focus on growth of the bottom line and creating real opportunity to enhance the top line too. If you have the will, we have the way.

Enhanced Corporate Environmental Performance isn't just 'Good Business', it's 'Good for Business' too.



A member of



**Shining Earth; Improving Business and the Environment in Harmony.**  
**Call 0870 0400 012 or visit [www.deltasimons.com/shiningearth](http://www.deltasimons.com/shiningearth)**